



## About the Company

Sanabel for Financial Securities Co. Ltd. (formerly: National Company for Financial Transactions) was established in **1994** as one of the first financial brokerage firms in Sudan, with a capital of **50 million SDG**. Sanabel is a subsidiary of Bank of Khartoum, **99.9%** owned by the Bank of Khartoum. The start of the Company coincided with the establishment of Khartoum Stock Exchange (KSE).

Now, after nearly three decades of achievements and surfacing successes, Sanabel for Financial Securities is considered among the leading companies in the field of financial services in Sudan with total assets amounting to **100 million SDG**. Furthermore, Sanabel is an active member in Khartoum Stock Exchange and is distinguished for its unique services package.

Sanabel, with an experience of more than **TWENTY EIGHT YEARS**, provides its clients with all the necessary services related to the securities listed in Khartoum Stock Exchange market which is handled by its highly dynamic and experienced team, who are capable of satisfying the clients' needs and aspirations. Sanabel team actively and timely response to client orders and execute them diligently in accordance with the set regulatory instructions and rules issued by the concerned departments.

Sanabel offices are well furnished and equipped with the latest technologies that enable its client's follow-up with their investment through internet.

Sanabel has completed the necessary technical preparations to enable its clients track the information they need together with their accounts and portfolios movement through its website as well as introducing a new system that will enable clients to trade securities via the internet without being present at the Company's office. This will make more convenient to the clients to have their orders executed promptly whether they are in Sudan or abroad.

Sanabel Services:

- Financial Brokerage
- Portfolio Management
- Offering and managing Investment Funds
- Offering and Managing IPOs.
- Custodian Services

**Objectives:**

The Company aims to be a pioneer, in delivering non-banking financial services in the Middle East and North Africa regions, and to maximizing economic returns for company and its clients.

**Our Vision:**

Offering reliable, flexible and innovative services while delivering a constant level of client experience through our continuous pursuit of our clients' financial success both locally and regionally

**Our mission:**

Providing our customers locally, regionally with a full range of the most differentiated and modern Brokerage & investment services by implementing the latest advances in information technology, developing and enhancing our business processes, and through the continued improvement in the quality of our services, while maintaining a relationship with every client that is based on care and concern.